Plan for Pitt 2025 Workshop Notes

Date: February 6, 2020 Participants: Pitt-Titusville

Goals Exercise: A focus group took place at the University of Pittsburgh at Titusville to discuss how the campus sees the next five years, in the context of the Plan for Pitt.

Goal 1: Academic Excellence

- Rural education is important to rural communities location allows them to serve as connectors for research opportunities, engagement, etc.
- Excellent education. Outcomes-orientation. Focus on education for life.
- Hope that Hub can be a model for others
- In five years, a successful Hub will:
 - o Have more partners coming in and more partners wanting in
 - o Be fully enrolled, and students will have successful career outcomes
 - Showcase the campus as a national leader and educational innovator
 - Have up-to-date facilities that support blended learning
 - Offer apprenticeships, internships, and unique opportunities to collaborate with business and industry
 - Ex. graduates have the skills employers seek, and therefore employers chose to locate nearby
 - Be financially stable, and so vital that industry will be planned around the Hub.
 Further, surrounding community is successful → strong economic foundation.
 - Have graduates that launch successful companies that align with the strengths of the region.
 - Have the opportunity to try new things/be innovative without too much fear of failure (i.e. the Hub will require a ramp-up period).

Goal 2: Research of Impact

- Can serve as a facilitator for research in rural areas, especially as there is a budding emphasis on rural health.
 - Want to be core to rural health programs/serving needs of citizens
- See opportunities to <u>be</u> the subject of research (i.e. around new educational modes) and to partner with other campuses to increase access to resources (ex. access to rural communities, outdoor facilities, etc.)

Goal 3: Strengthen Communities

- Opportunity to use the campus to meet community needs/hold non-traditional programs (ex. location for continuing education units)
- Goal: transform the campus climate (of the larger university) so that everyone understands and appreciates the importance of the Hub.

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> Would like an opportunity to share best-practices around strengthen communities

Goal 4: Diversity and Inclusion

- Bringing together diverse partners and meeting diverse needs of the region
 - Students' financial outlook is one aspect of Titusville's diversity
 - o The campus helps provide access to the Pitt system
- Exciting to create opportunities for the local community

Goal 5: Embrace the World

• If the hub fosters growth of small-business, that's a way to bring the world to Titusville.

Goal 6: Foundational Strength

- Could utilize regional campuses for alumni events
- Hope that the Hub can help facilitate technology in a rural area
- Want to enhance communication across all campuses
- Ensure that Pitt-Titusville is represented in campus-wide events (ex. Pitt Day or Giving, Pitt Day in Harrisburg).